

Government/Industry/Education Partnerships Helping
Students Prepare for 21st Century Careers

Aviation & Transportation Career Expo
OCTOBER 21, 2016

Exhibitor Prospectus



Present your organization to K-12 students around the North Texas area

Make new connections with education providers and other industry experts

Support the North Texas aviation and transportation community –
promote careers in your field

Why Exhibit at the 2016 Career Expo?

Dallas Fort Worth International Airport invites your company to exhibit at the 2016 Aviation & Transportation Career Expo. Register today to participate in this K-12 career awareness event.

This year offers something new, providing Exhibitors the opportunity to interact with students based on their age range. We are breaking attendance into two (2) separate itineraries — ages K-5 in the morning and 6-12 in the afternoon — allowing your business the ability to better connect with students interested in learning about careers in the aviation and transportation fields.

We want to give a special thanks all our past Exhibitors for making the Career Expo a success and introducing our community's youth and educators to the multitude of career paths offered by the aviation and transportation industry.

WHO IS INVITED TO ATTEND THE CAREER EXPO?

Teachers and students from K-12 and beyond who are interested in career paths in the aviation and transportation fields, as well as networking with industry experts.

WHO IS INVITED TO EXHIBIT AT THE CAREER EXPO?

Organizations from the various aviation and transportation fields – from piloting a major airline plane to managing a local or national rail line or driving an emergency response vehicle.

WHAT IS THE COST OF EXHIBITING?

For those Exhibitors new to the Career Expo, **there is no cost for being an exhibitor.** DFW Airport will provide your booth space, tables & chairs, and electricity (if needed), as well as cover fuel cost for all aircraft flown-in for the 2016 event.

AS A CAREER EXPO EXHIBITOR YOU RECEIVE...

Electronic Listing: Promote your company products and services online at dfwcareerexpo.com. Includes company logo and link to web address.

Print Listing: List your company name in the On-site Exhibitor Passport/Treasure Map.

HOW TO RESERVE EXHIBIT SPACE

1. Register online at www.dfwcareerexpo.com
2. Submit application online, or download the 2016 Exhibitors Registration Form and fax to (972) 973-4651 or mail to:
Public Affairs Department
RE: DFW's 2016 Career Expo
P.O. Box 619428
DFW Airport, TX 75261-9428
3. Exhibitor registration includes:
 - 8 ft. table and 2 chairs
 - Electricity run to your exhibit booth
 - Additional tables & chairs available upon request
 You must provide:
 - Extension cords at your booth
 - Table cover

2016 EXPO SCHEDULE

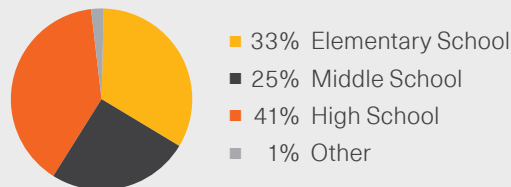
- 7:00 am – 8:30 am Exhibit set up & breakfast for exhibitors
- 8:00 am – 9:00 am Flight arrival window for Expo aircraft
- 9:00 am – 1:30 pm Students on-site
- 1:30 pm Exhibit tear down

2016 IMPORTANT DATES

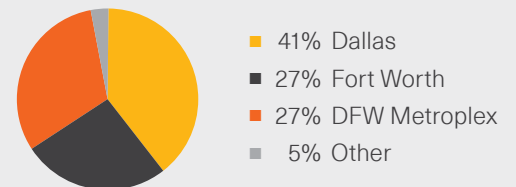
- October 3, 2016 – Last day for Exhibitor Registration
- October 21, 2016 – DFW's 2016 Career Expo

ATTENDANCE

2015 Attendees (Schools)



2015 School Locations



EXPO CONTACTS

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